

# I-S

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## THE MONEY SUIT

How to flaunt your newly minted yuppie status

# HOME IS WHERE THE ART IS

Borrowing from the term "boutique hotel" comes the increasingly hot catchphrase in real estate: The boutique home. While it has been used a little too liberally, especially in the marketing of new condominiums in recent months, the discerning yuppie knows that the true boutique home oozes a pervasive theme in its décor, such as "funky", "organic" or "minimalist". Attention is lavished on the finer details of the design, such as fabric and lighting. What you get is a one-off look with an almost quirky, unconventional charm.

## Live it up at Scotts HighPark

Stacking 27 floors on Scotts Road, this freehold boutique condominium **Scotts HighPark** (43 & 45 Scotts Rd., marketed by individual agents) is the way to live it up. The ritzy development by CapitalLand comprises of two towers with a range of two-and three-bedroom apartments (1,141-2,110 sq ft) as well as the "penthouse series"—four-bedroom units (3,466-4,112 sq ft) in single and duplex layouts. This project recreates the luxury of living in a landed property by employing state-of-the-art architecture and nature themed design. With only 73 units, you won't have to fight for pool space with too many other people. Not that you'll mind, of course— your most likely neighbors will be high net-worth individuals themselves who will add value to your social status.

### Why it's yuppie-worthy:

Every detail in this development has been crafted with the yuppie in mind, right down to each gleaming slab of marble. Duplexes come with outdoor jacuzzis on verandas that stretch across the full frontage of the apartment, and private lifts link the home directly to the car park. Sandwiched between every four floors are beautiful landscaped sky-gardens. Prices start from a cool two million.

## Hole up in kitsch shophouse spaces

If you have a penchant for alternative living spaces, you might wish to check out the option of calling a shophouse your home. For years now, an increasing number of both contemporary and conservation Peranakan shophouses have been refurbished into boutique homes, making for cozy nooks with the creative, arty yuppie in mind. One fine example is a shophouse unit at East Coast called Glamorous, marketed by **Urbane Spaces** ([www.urbanespaces.com](http://www.urbanespaces.com), 6728-8614), a boutique real estate firm thriving in this extremely niche sub-market. With a chic bar area which overlooks a water feature and a landscaped roof terrace to hold evening parties, this is the model yuppie hideaway. You will be glad to know that some shophouses on the market nowadays even come with a rooftop pool.

### Why it's yuppie-worthy:

The design-centric nature of boutique shophouses shout avant-garde, inspiring and original—all the qualities a high-flying yuppie would love to possess. Of course, some yuppies wouldn't dream of anything less than a skyscraping condominium where they can rub shoulders with other yuppies. After all, where else will they find a like-minded pool of people who can appreciate that money was made to be burned on the good life...or at least what seems like it ■